



# Denton Main Street Association 2010 Membership Application

Thank you for investing in the Denton Main Street Association. Our mission is to ensure that Denton's Historic Downtown Square continues to be the heart of our community. Our strategy is to team up with Denton residents and businesses to create, finance, promote and deliver free, fun-filled events on our Downtown Square. During these events, we strive to promote our great downtown area and the event sponsors to thousands of attendees. Together, we can preserve Denton's great history and promote its bright future.

Please fill out the information below and return this entire membership form with your payment. We will use this information to keep you informed and to promote your business.

NAME: \_\_\_\_\_ BUSINESS NAME: \_\_\_\_\_

ADDRESS: \_\_\_\_\_ CITY/STATE/ZIP: \_\_\_\_\_

PHONE: \_\_\_\_\_ FAX: \_\_\_\_\_

PHONE – Mobile: \_\_\_\_\_ PHONE – Other: \_\_\_\_\_

E-MAIL: \_\_\_\_\_ WEBSITE: \_\_\_\_\_

*\*Please mark the best way to contact you*

*Bronze level and above, provide website address for a hyperlink*

MEMBERSHIP LEVEL 2010 (circle one): Supporting Member Bronze Silver Gold Platinum

### Supporting \$25

Quarterly Membership Newsletter  
Quarterly Membership Meetings, non-voting  
DMSA Mixers  
DMSA Discount Card (Receive discounts from other DMSA businesses)

### MEMBER (Community individual members/non-business level) \$60 –

Quarterly Membership Newsletter  
Quarterly Membership Meetings with one vote  
DMSA Mixers  
DMSA Discount Card (Opportunity to participate as a discounting business, as well as receive discounts from other DMSA businesses)  
NAME listed on DMSA website (no hyperlink, Bronze level and above receive hyperlink)

### BRONZE MEMBER: \$100 –

All of the above, PLUS  
Name and contact information on DMSA website with a hyperlink from the DMSA website to yours  
Cooperative advertising opportunities at discounted rates  
Listing on downtown corner kiosk signs (if business is located in the Central Business District)  
Highlighted business listing in the downtown *visitor* guide (tourism/visitor-oriented businesses only are listed in the visitor guide)

### SILVER MEMBER: \$250 –

All of the above, PLUS  
Business logo on DMSA website (must submit logo to DMSA).

### GOLD MEMBER: \$500 –

All of the above PLUS,  
Complimentary booth space at the Arts, Antiques & Autos Extravaganza in September.  
Opportunity to provide a company banner (up to 24"x48") to be hung at Arts, Antiques and Autos

***See Reverse***

Enclosed is \$ \_\_\_\_\_  
\$ \_\_\_\_\_

Form of payment: Check enclosed (payable to Denton Main Street Association)  
I will need an invoice to make payment. Please send an invoice for this amount.

*Memberships good through December 31, 2010.*

**Retail Stores, Restaurants and Clubs, please read and fill-in the following:**

In order to better inform visitors to Denton about what is available in downtown Denton, please give us your hours and days of operation.

Business Name: \_\_\_\_\_

Hours/Days of Operation: \_\_\_\_\_

**Members, please mark the following programs you are interested in participating in this program year:**

\_\_\_\_\_ Yes, I would also like to offer a 10% discount to other DMSA members. Please list my business as a participant in this membership discount program.

\_\_\_\_\_ Provide 10% discount on special coupon sheet provided to conference attendees or groups visiting Denton. These are provided to groups via the Denton CVB upon request. Business logos and information appear on the coupon sheet. Space is limited.

\_\_\_\_\_ Yes, I am willing to provide door prizes for promotional drawings during Denton MSA special events. I understand the committee will contact me if they are in need of items.

\_\_\_\_\_ I am willing to offer special discounts or incentives for DMSA volunteers. I understand the committee will contact me if there are needs for these incentives.

We also have a need for committee volunteers to assist in the creating, organizing and production of each event. This is an excellent way to network and create awareness about your business. If you would like to be an event sponsor, an event volunteer worker (day of the event), or be on a committee, please check the appropriate slot below:

\_\_\_\_\_ Day of Event Volunteer Worker

\_\_\_\_\_ Fill an Open Board Position

\_\_\_\_\_ Serve on the Marketing Committee

\_\_\_\_\_ Serve on the Membership Committee

\_\_\_\_\_ I would like to know more about sponsoring one or more of the events (Twilight Tunes; Arts Antiques & Autos; other promotions)

\_\_\_\_\_ In-Kind donation (Please indicate what type): \_\_\_\_\_

**Please return payment and application form to:  
Denton Main Street Association  
PO Box 2017  
Denton, TX 76202**

**For questions, please email:  
[info@dentonmainstreet.org](mailto:info@dentonmainstreet.org) or call (940) 349-8529**